

# LAURA SCHWARZ

Founder, i2 Leadership

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Laura Schwarz is the Founder of i2 Leadership, a coaching and leadership development company committed to unlocking leaders' full potential. With a mission to create more "HELL YES" days for her clients, Laura inspires them to be intentional and mindful of their leader impact. Utilizing over a decade of coaching experience and her signature Mojo Framework™, Laura empowers her clients to integrate new behaviors and remove the obstacles holding them back from doing their absolute best work.

**M** *Manifest Your Vision and Purpose*

**O** *Ongoing Learning and Expanding Comfort Zone*

**J** *Joy of Missing Out*

**O** *Own Your Day*

Her clients represent a range of industries, from Fortune 500 companies to Non-Profit organizations. Prior to founding i2 Leadership, Laura held leadership positions in Marketing and Global Brand Strategy at American Express, Young & Rubicam Advertising, and Research International. She has a B.A. in Psychology from the University of Michigan and is a certified Leadership Coach (CPCC) and Team Coach (EMCC Global).



# FIND YOUR “HELL YES”

## Activate Your Mojo Program

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Energy is like a contagious spark - it spreads, and we can't help but pick up on the vibes around us. In a world where just 32% of employees are genuinely engaged with their roles, as reported by Gallup's latest data, there's an undeniable need to equip our organizations with the tools to ignite positive energy, that I like to refer to as Mojo, to help them recharge and start each week full of possibilities.

Find Your “Hell Yes” is an inspirational program that showcases the best of my signature Mojo Framework™. This framework draws upon my extensive 15 years of experience coaching leaders and hosting five seasons of my podcast, Mojo Mondays Bootcamp.

Participants will learn how to:

**Increase Engagement & Boost Energy:** Summon your Mojo on-demand, whenever and wherever you need it, with the Mojo Framework.

**Work Smarter & Increase Productivity:** Delve into the psychology of peak performance and discover the habits and beliefs that drive success.

**Take Ownership & Embrace Accountability:** Translate program insights into action.

Find Your “Hell Yes” can be customized to your specific needs and delivered as an interactive workshop or a keynote speech.

[See Laura in Action](#)

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